

Become a Lets with Pets Campaign Partner



Dogs Trust welcomes any letting agencies who are members of a professional body (such as ARLA, NAEA & NALS) to support our campaign by becoming a Campaign Partner and signing up to our Good Practice Scheme.

Benefits

- ✓ Tenants with pets will contact your agency once they know you promote our scheme
- ✓ Tenants with pets will stay longer in rental properties and in some cases pay more in rent
- ✓ Pet-friendly landlords will look to register their properties with you
- ✓ You will receive free Dogs Trust Lets with Pets publications and publicity materials
- ✓ Your company logo will be placed on our campaign materials and our website
- ✓ You will receive free publicity during any Lets with Pets press activity, where appropriate
- ✓ You will be supporting a good cause and be part of a well known charity campaign

When letting agencies sign up to the scheme, Dogs Trust will supply them with all the necessary information, materials and support.

In order to become a Campaign Partner or to request information about the scheme, please call us on 020 7837 0006 or email letswithpets@dogstrust.org.uk – we would love to hear from you.

"I appreciate totally that pet owners looking for a rented property will want to take their pets with them when they move and I think that the Lets for Pets initiative is an excellent idea." **Mike Goddard, CEO, Belvoir Lettings**

"Sadly you often see the 'No Pets' wording on agents' details and this really needs to change as the rental market is growing at a fast rate." **Michael Tuck Estate Agents**

"The majority of pet owners are responsible and prepared to pay a larger deposit." **Steadfast Property Management**

Use of 'Lets with Pets®' Trademark

The name and logo of Lets with Pets are registered trademarks of Dogs Trust. Therefore there are restrictions on their use – full details will be sent to Campaign Partners.



Good Practice Scheme

In order to become a Campaign Partner we ask that your branch signs up to the following Good Practice standards set by Dogs Trust:

- 🏠 Our Renting to Pet Owners booklet will be given to landlords as part of your landlord registration pack and branch staff will ask landlords if they would consider accepting pets, where possible.
- 🏠 All staff must be supportive and understanding of tenants who are looking for property that accepts pets and if a tenant with a pet expresses an interest in a property, the staff member will discuss this with the landlord.
- 🏠 Tenancy agreements for pet owners must include a clause on keeping pets in the property and refer to a pet policy, where possible.
- 🏠 If pets can be kept at a property then this should be clearly advertised within the property details.
- 🏠 Full details of each pet kept in a property that you manage must be held on file using the Lets with Pets pet information form or equivalent.
- 🏠 The Lets with Pets window sticker and any other materials provided by Dogs Trust will be displayed where appropriate in your branch.

Over time Campaign Partners should work towards the following standards:

- 🏠 Your branch will actively encourage new landlords registering with them to accept tenants with pets.
- 🏠 Information on your policy towards pet owners and on the Lets with Pets campaign will be included in training given to staff.
- 🏠 Prospective tenants will be made aware of our Renting with Pets booklet where relevant.
- 🏠 Your branch should work towards including website search parameters for properties that will accept pets and using the Lets with Pets logos on property details where possible.
- 🏠 Your branch will work with Dogs Trust to further develop the Lets with Pets campaign and contribute to areas such as our best practice guidelines, where possible.