



Dogs Trust's Lets with Pets campaign aims to make the process of privately renting with pets easier for tenants while highlighting the benefits to landlords and letting agencies, such as attracting long term tenants and expanding their rental market.

A recent survey<sup>2</sup> by Dogs Trust revealed that:

**78%** of pet owners had experienced difficulties finding privately rented accommodation that allowed pets

**54%** of pet owners were never able to find a suitable rented property that accepted pets

**8%** of pet owners had to rehome their pet in order to get accommodation

# LETS WITH PETS

Lets with Pets is supported by **ARLA, Belvoir, Designs on Property, Globrix & NALS**



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<sup>1</sup> Pet Food Manufacturers Association Annual Report 2008 www.pfma.org.uk

<sup>2</sup> Dogs Trust survey of 1417 pet owners, June 2008



## Letting agents

Letting agents who adopt a pet-friendly policy can increase their stake in the rental market by attracting long-term, responsible tenants who are looking for accommodation with their pets.

Go to [www.letswithpets.org.uk](http://www.letswithpets.org.uk) for more information on the Lets with Pets campaign and to download our comprehensive *Renting to Pet Owners* booklet, which contains information on pet deposits, pet references and dealing with common pet problems.

We are also offering lettings agencies the opportunity to become part of this exciting new campaign by signing up to become a Lets with Pets Campaign Partner.

## Landlords

Landlords who exclude pet owners from their properties are missing out on a large chunk of the rental market. After all, 43% of the UK population currently own a pet<sup>1</sup>. By adopting a pet-friendly approach, you can easily increase demand for your property and attract long-term, responsible tenants.

For more information on Dogs Trust's Lets with Pets campaign, including advice on pet policies, pet references, dealing with common pet problems and much more, go to [www.letswithpets.org.uk](http://www.letswithpets.org.uk)

## Pet owners

Finding privately rented accommodation that allows pets can be very difficult. Dogs Trust knows that many pet owners are forced to live in unsuitable properties or keep their pets without consent from their landlord.

The Lets with Pets campaign aims to make the house hunting process as easy as possible for pet owners while encouraging more landlords and letting agencies to accept tenants with pets.

"In our experience of letting to tenants with pets for a number of years, we have **rarely encountered problems**. Pet owners are usually very happy to pay a larger deposit and accept any clauses relating to cleaning and care of the property in the tenancy agreement."

Nick, Steadfast Property Management Ltd



"I found that because we offered the property to tenants with pets, **we found tenants very quickly**. They even offered to pay a higher deposit. I would definitely rent my property to tenants with pets again."

Ben, Landlord, Norwich



Visit [www.letswithpets.org.uk](http://www.letswithpets.org.uk) for help and advice on finding accommodation with your pet. You can also download our **Renting with Pets** booklet, which contains advice on writing a CV for your pet, top ten tips for finding pet-friendly accommodation, advice on living responsibly with your pet and much more.

